

Forever

Purever

MONTHLY NEWSLETTER BY PUREVER TECHNIX LLP

MARCH 2020



PURITY
THAT YOU CAN FEEL

**CUSTOMIZED STAINLESS
STEEL PRODUCTS**

LUXURIOUS | HYGIENIC | ECONOMICAL



CHAIRMAN'S MESSAGE

We are extremely delighted to introduce you to Purever. From its humble beginning in Delhi, Purever has emerged to become a highly versatile provider of stainless steel products at competitive prices. Catering to the diverse needs of our esteemed clients at all times.

We take pride today in our custom-tailored solutions that revolve around well-engineered products, tested over and over again. All with an aim to make clean, refreshing and hygienic water a reality for every home.

Our knowledge, the capability to innovate, productivity and our integrity enable us to provide you and your family the best! We want to be your first choice.

With the support of my team and clients, I am confident that the company will go on to scale milestones of excellence for years to come. Contact us to enquire about our products or share your thoughts as to how we can best serve you.

Let's work towards a healthier tomorrow!

- Sahil Garg
CEO of Purever



TIME TO RETHINK ABOUT LUXURY LIVING WITH PUREVER

Luxury is something that we all crave for. It is what we all aspire to have and also desire for our families. It is the reason we do labour, day in and day out; to become capable enough of ensuring the happiness and comfort of our families. But, is that what luxury really is?

Indeed, it is the monetary power of being able to afford certain things and giving our loved ones the best of everything. But, is it not equally important to ensure that your child is safe at every given point of time, your mother is not at risk of any disease or your spouse is free from the dangers on the road?

If yes, so shouldn't we start with safeguarding our family against every possible danger first, and then give into indulgence? Like impure water. Have we ever given a second thought about the water that we use in our homes? Yes, the water that we and our family use for almost everything, from bathing, watering plants to washing vegetables. The age-old method of storing water in plastic or concrete tanks is actually affecting the health of everyone in more ways than one.

It is widely known to all that plastic produces BPA estrogenic chemical, which can lead to serious health concerns. Whereas concrete tanks over time become home to moss and lichens; and encourage the growth of algae, bacteria, and fungus. And after all the grandeur that we spend in, do we really want a big blank tank on the top of our beautiful homes? Or almost a monstrous-looking cement one?

Switching to stainless steel water tanks is the answer here, it not only saves our loved ones from deadly diseases but also adds to the beauty of our homes. The best part- these are easily available in India with a few companies doing wonders like Purever.

As the name denotes, Purever provides complete hygienic water storage solutions through stainless steel water tanks made up of high-quality materials.

From residential to commercial to customized, Purever specialises in all types of stainless-steel water tank, each monitored carefully for long and durable performances at all weather conditions. Indulgence is important and it is entirely justified, after all the hard work that we do. But, before indulgence, it is critical to make sure that things like the safety and well-being of our family are completely taken care of.

Since, the true meaning of luxury is defined by how safe, comfortable and secure our loved ones are at all times. And as Joseph Conrad famously quotes, "Protection is the first necessity of opulence and luxury."



CLEAN
HYGIENIC
REFRESHING

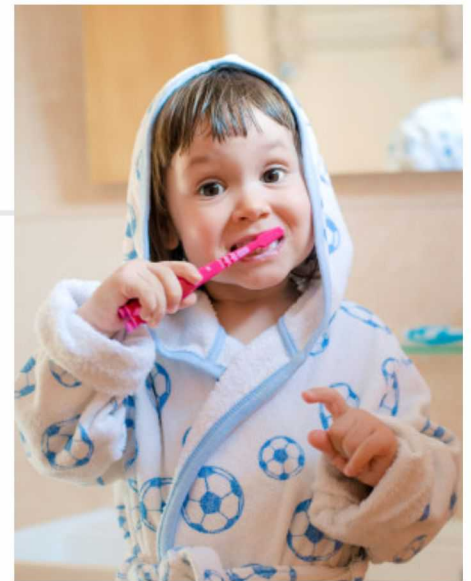


HOW PUREVER BRINGS A SMILE TO A FAMILY

Nishant Goyal, a 38-year-old graphic designer at a reputed multi-national company bought a Purever Purinox stainless steel water tank, customized according to his needs. He says, "I shifted into my current place of residence some 5 years ago. As it was an upgrade to a new, posh locality, I was quite excited to live here. I had saved money for a lot of years to be able to afford a home in a cleaner, healthier and safer environment. I was quite happy for the first few days but later I started noticing some discrepancies.

This society that I came to stay in was being supplied water from a nearby plant, under the Delhi Jal Board. This left me shocked, as the water supplied was hard water. Also, I noticed a change in the way it tasted. It did not strike me that the problem lies in the water tank. The tank was a generic, black plastic one which was installed in almost all the homes. I had to change it. After a lot of research, I came across a company called Purever which sells stainless steel water tanks. In the beginning, I was a bit sceptical about their tanks as they were a little expensive on the pocket but after meeting the executives from the company who were extremely courteous, I was convinced to buy.

Trust me, there has been a considerable difference in the taste and texture of the water. My clothes require less soap as there's no hardness in the water, and it shows."



Seema Goyal, Nishant's wife says, "I am extremely happy with my husband's choice. I have seen considerable change in the quality of water that comes through our taps be it for drinking, washing clothes and utensils, or bathing. We are so happy with Purever that sometime soon we are planning to install their water filters too that comes with 5 stage water purification technology."

Getting to know how glad people are after switching from plastic water storage tanks to Purever stainless steel water tanks is what keeps Purever motivated to ensure purity and quality at every step. Do try our Purever Purinox stainless steel water tanks for your homes, and feel the difference in every drop!



THE PROMISE OF QUALITY

The growing awareness about the harmful effects of plastic containers over the past few years has changed the homebuyers' perception of overhead plastic water storage tanks. Research has shown that the most commonly used plastic storage tanks have carcinogenic and harmful health effects due to the presence of toxins and Bisphenol A (BPA). While BPA is added to plastic for increased durability, it can lead to hormone imbalance, allergies and neuro problems. Besides this, the presence of phthalates and bacteria

due to extreme temperature variations in overhead tanks dangerous. These grave health concerns led to the introduction of stainless-steel products by Purever in the market. Due to high passive film stability, SS is inert in water. Leaching of alloy elements is within safe limits. As a result, Purever's stainless steel products provide a better quality of drinking water.

To Purever, quality and safety are more than a statement – it's a promise!

WHY CHOOSE PUREVER ?



Excellent Corrosion Resistance



Excellent durability



100% eco-friendly & recyclable



Zero maintenance



Cost- efficient



Strong & Long life



Germ-free



Weather resistant



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